MISSION STATEMENT: The CDF Action Council advances child well-being through grassroots lobbying, advocating for child-centered policies, and holding elected officials publicly accountable for supporting those policies.

Assumptions
- Children and youth are the voices of authority on their life and circumstances
- Power lives in communities and our work is grounded in deploying the power of community
- In order to build a movement, you must invest in your base. (No Base, No Movement)
- Child well-being, racial justice, and democracy are intertwined, mutually reinforcing, and co-dependent
- The demographics of today’s children reflect the demographics of the future and the political landscape
- Political power is not distributed equally or equitably among all spaces

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<th>STRUCTURAL RACISM</th>
<th>WHITE SUPREMACY</th>
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**Assets**
- Alex Haley Farm Spiritual Retreat and Training Center
- CDF State Offices
- Policy Council
- Civil Rights Legacy
- Access to CDF’s constituency database of 750k
- CDF Alumni Network

**Outputs**
- Partnership building
- Political and public narrative shifting
- Targeted legislative education and lobbying
- Targeted electoral activity and candidate endorsements

**Strategy Screens**
- Leverage CDF’s competitive advantage
- Delivers tangible benefits to children of color, demonstrated with credible data and disaggregated by race
- Capitalizes on or creates opportunities for strategic partnerships
- Builds capacity within communities of care for children and youth

**Capacities Influenced**
- Youth, parents, and child advocates equipped to mobilize for systems change
- Increased youth, parents, and child advocates contact with policymakers
- Political agendas for child well-being adopted by policymakers that’s authorized by children, youth, and families of color
- Strengthened multi-sector networks to advance collective action

**Arenas Changed**
- Shifting investments to public health as public safety
- Policymakers center and prioritize child well-being in the policies they create
- Politically activated network for young adults
- Political agendas for child well-being, racial justice, and democracy are received by policymakers as intertwined, mutually reinforcing, and co-dependent

**Population Results**
- Inergenerational economic mobility
- Community power and influence to create circumstances for all children to thrive, especially those most marginalized
- People in traditional authority are more reflective of the marginalized population
- Child well-being, racial justice, and democracy are received by policymakers as intertwined, mutually reinforcing, and co-dependent

**Impact on Children & Youth**
- Children & Youth are thriving (growing and developing in stage-appropriate ways)
- Children & Youth have the resources they need to grow into successful adults
- Children, especially Black and brown children, can enjoy being children

**EQUITY**
- Children have a fair and just opportunity to be healthy